

SUMMER PREPARATORY WORK

AS LEVEL MEDIA STUDIES

Central
Saint Michael's
Sixth Form

A UNIVERSITY-STYLE SIXTH FORM

Media Studies – Summer work

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1. Newspapers - Study the newspaper front cover from *The Times* (13/03/19)

Then answer the following questions.

Better versions of the front covers can be accessed online: <https://www.theguardian.com/politics/2019/mar/13/house-of-fools-what-the-papers-said-about-mays-brexit-defeat>

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Driven to despair

● Britain in crisis as May plan crushed again ● MPs vote today on no-deal Brexit ● Prime minister may face resignation calls

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Britain was plunged into political crisis last night as Theresa May all but lost control of Brexit after a second huge Commons defeat for her deal.

The prime minister's plan for leaving the EU without a deal, including new tariffs and plans for the border in Ireland, Parliament will then vote on whether the country should leave without an agreement on March 29.

If MPs back her deal they will be asked tomorrow whether Britain should seek an Article 50 extension from the EU. The cabinet is meeting early today amid speculation that a delegation of senior Tories may ask Mrs May to resign this week, raising the prospect of another election to break the impasse.

Downing Street is also ready for another challenge by a cross-party group of MPs led by Vince Cooper to raise control of the Brexit timetable. The



Theresa May leaving parliament last night after her heavy defeat. She told MPs that they had to face unenviable choices

prime minister announced the would grant a free vote to MPs on no-deal today and hourly hinted that she would resign leaving without an agreement. No 10 was unable to say what would happen if MPs voted to take no-deal off the table but also voted against an extension.

Business leaders called on parliament to "end the current chaotic May Brexit plan, the EU directive-governed deal. "Enough is enough. This must be the last day of David Davis. A new approach is needed by all parties. Jobs and livelihoods depend on it."

sterling fell against the euro and dollar. Today the markets will continue provisionally to set no-deal tariffs, which place tens of thousands of jobs at risk. The government will also publish semi-annual plans for the Irish border in a no-deal exit. The disclosure of both is likely to weaken Britain's position in any further negotiations.

The fate of Mrs May's second attempt to pass the deal was sealed when Geoffrey Cook, legal adviser, was told changes to her Brexit deal had left the legal risk of Britain being stuck in the backdrop unchanged. This contradicted Mrs May, who claimed to have secured changes that ensured Britain would not be trapped in it.

Matt Hancock, the health secretary, criticised Mrs Cox at cabinet for undermining her, and other cabinet ministers were generally withering.

The DUP again opposed the deal and the scale of the defeat – the fourth largest by a sitting government – led many in the EU to conclude that the government negotiable over two years was dead. Mrs May warned MPs that the EU would demand to know what she was meant to make of such an extension. "Does it wish to make article 50 'Does it want to hold a second referendum? Or does it want to move with a deal but not this deal? There are unenviable choices, but thanks to the decision the House has made this evening there must now be faced."

The rejection darkened the mood of EU leaders before a summit next week at which they will have to agree unanimously to any request for a delay. One diplomat warned that some were prepared to cut Britain loose. "But the deal seems people are increasingly saying that it is better to call it quits, to have a clean break and start again." The diplomat said.

Full reports and analysis, pages 6-9
David Finkelstein, page 25
Leading article, page 21

How the Commons voted

Yes 242
No 391

Members which would allow MPs to discharge government business to voters or even that Brexit could deliver a terminal blow to Mrs May's authority.

A group of Tory MPs also presenting to revive the so-called Mallhouse plan for Britain to offer an extended transition followed by a no-deal Brexit. Figures such as Dominic Green and Nicky Morgan from the Remain wing of the party and the Brexiteers Steve Baker and Jacob Rees-Mogg put down the amendment outlining the plan last night, with ministers understood to be indicating backing. It requires close negotiations with the EU because it does not involve passing the withdrawal agreement, including with Ireland, and No 10 are likely to resist.

Mrs May was facing a last ditch bid, who had rejected her deal by a margin of 149 votes, that they now face a vote of unenviable choices, including whether to cancel Brexit. The prime

IN THE NEWS

Boeings grounded
The Boeing 737 Max has been banned in Europe and many other countries worldwide after the crash in Ethiopia on Sunday. More British airports have been named. [Pages 14-15](#)

Lethal air pollution
Air pollution causes more deaths globally than smoking, a study has found. There were 8.8 million deaths a year from pollution, including 16,000 in Britain, researchers said. [Page 4](#)

Maduro rallies thugs
President Maduro has called on pro-government gangs to begin "the resistance" as he blamed the US for blackmail that has threatened to plunge Venezuela into chaos. [Page 30](#)

Bank 'must do better'
The Bank of England is "years out of date" in how it works and its credibility is at risk, the public accounts committee has said in a blow for Mark Carney, the governor. [Page 17](#)



Cheltenham Festival 8-page pullout

a) *The Times* is a 'Quality' newspaper or a 'Small Format Broadsheet' – what does this mean and what evidence can you find in the front cover to justify this description?

b) *The Times* is described as having a centre-rightwing political opinion – what does this mean and what evidence can you find in the front cover to justify this description?

c) The headline is "Driven to despair" – this could have various meanings to a reader, (straightforward or metaphorical/symbolic meanings). Consider this phrase and describe what you think the meanings are, linking your analysis to other visual and textual elements on the front page.

2. Newspapers - Study the newspaper front cover from *The Daily Mirror* (13/03/19)

Then answer the following questions.

Better versions of the front covers can be accessed online: <https://www.theguardian.com/politics/2019/mar/13/house-of-fools-what-the-papers-said-about-mays-brexit-defeat>



- a) *The Daily Mirror* is a 'Tabloid' newspaper – what does this mean **and** what evidence can you find in the front cover to justify this description?
- b) *The Daily Mirror* is described as having a leftwing political opinion – what does this mean **and** what evidence can you find in the front cover to justify this description?
- c) Almost half the cover is taken up with promotion of the **Cheltenham Festival** – Consider this event and then describe how it could be linked (metaphorically) with politics, therefore adding meaning to the story about Brexit underneath

3. Advertising – Study the *Tide* advert from the 1950's



The UK regulators (the ASA) for advertising have recently changed the rules for how gender is represented.

Please read what they have ruled - <https://www.asa.org.uk/advice-online/harm-and-offence-gender-stereotypes.html>

Then apply what you have learned by answering the following questions.

- Describe the **stereotype** of femininity contained in the advert. Make reference to dress codes, hair & make up, body language and uses of language in the advert.
- Please explain **why** this advert would not be allowed today due to the new rules for advertising.

4. **Music Video** - Study the video for *Formation* by Beyoncé - https://www.youtube.com/watch?v=WDZJPJV_bQ
Then answer the following questions.



- a. Beyoncé has included information about the effects of **flooding on New Orleans**. Please investigate this and find out what caused this flooding (what was the event called?)
- b. Beyoncé uses this video to construct her '**star persona**', (however, through doing this she also represents other Black American Women.) What messages do you think she wanted her audience to see/hear? What are we supposed to think about Beyoncé and what does she think are important values? Link your answer to specific parts of the video.

5. **Film Marketing** – Study the following teaser poster for *Black Panther*
Then answer the following questions



- a. What is the purpose of a **Teaser Poster** in a film marketing campaign?

- b. How does the audience know that this is a **Teaser Poster**? What specific elements of the poster send this message?

- c. How do you think that this poster is **targeting the audience**? Please comment on elements of narrative, genre and quality.

Please bring all completed work with you to the first lesson in September