

# SUMMER PREPARATORY WORK

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APPLIED PSYCHOLOGY

Central  
Saint Michael's  
Sixth Form

A UNIVERSITY-STYLE SIXTH FORM

**BTEC Level 3 Certificate Applied Psychology**  
**Unit 1: Psychological Approaches and Applications**  
**Summer Work**

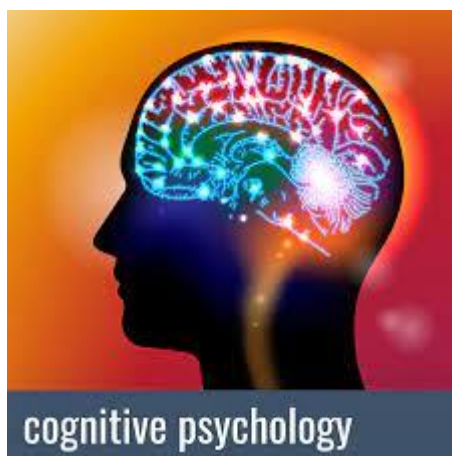
**27 Marks**

***Psychology is the scientific study of minds and behaviour. As such it is a part of our everyday lives. An understanding of human behaviour is fundamental to many jobs in society and the study of Psychology at degree level and beyond remains a popular choice.***

***In Unit 1 learners will explore four key approaches in Psychology – **Cognitive, Social, Learning and Biological**. Learners will apply these approaches to issues relevant to contemporary.***

***Answer the following questions as relevant to COGNITIVE Psychology in a mini essay and paragraphing format:***

- 1. Describe how the human brain can be compared to a computer? 3 marks**
- 2. Define the following THREE terms in the cognitive approach: Input, Processing and Output. 6 marks**
- 3. Outline what is meant by our Sensory Memory? 3 marks**
- 4. Describe what is meant by our short term memory? 3 marks**
- 5. State what is our long term memory? 3 marks**
- 6. Explain the human sensory memory in terms of its encoding? 3 marks**
- 7. Explain human short term memory in terms of its capacity? 3 marks**
- 8. Explain human long term memory in terms of its duration? 3 marks**



**Answers- These should be in a mini essay and paragraph format.**

